Blogtrackers: Deriving Insights From Blog Data

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Abstract

Blogtrackers is a socio-computational tool that can be employed to track, monitor, and understand blogs, bloggers, and real-time global events. Blogtrackers provides a set of analytical capabilities, such as:
- Measure bloggers’ influence.
- Characterize bloggers’ via posting trends (active vs. inactive, hobby vs. professional, etc.).
- Ascertain bloggers’ psycholinguistic profiles.
- Extract entity networks and blogger networks.
- Conduct sentiment analysis.
- Help identify leading narratives.
- Leverage Social Cyber Forensics to map content dissemination across multiple social media platforms.

Data Collection

Features

Search Page

Dashboard

Deep-dive Analytics

Case Study

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