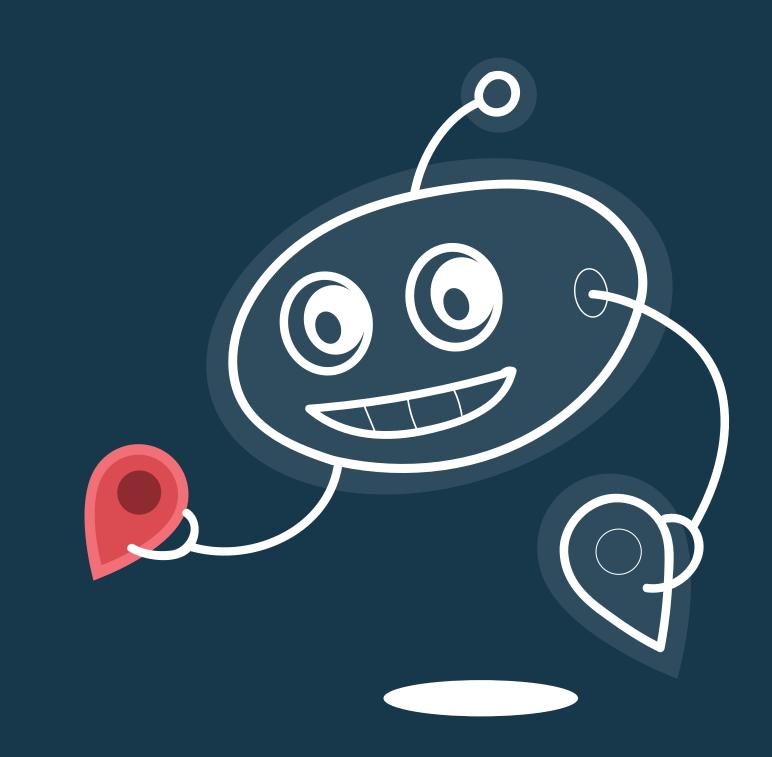
Blogtrackers: Deriving Insights From Blog Data

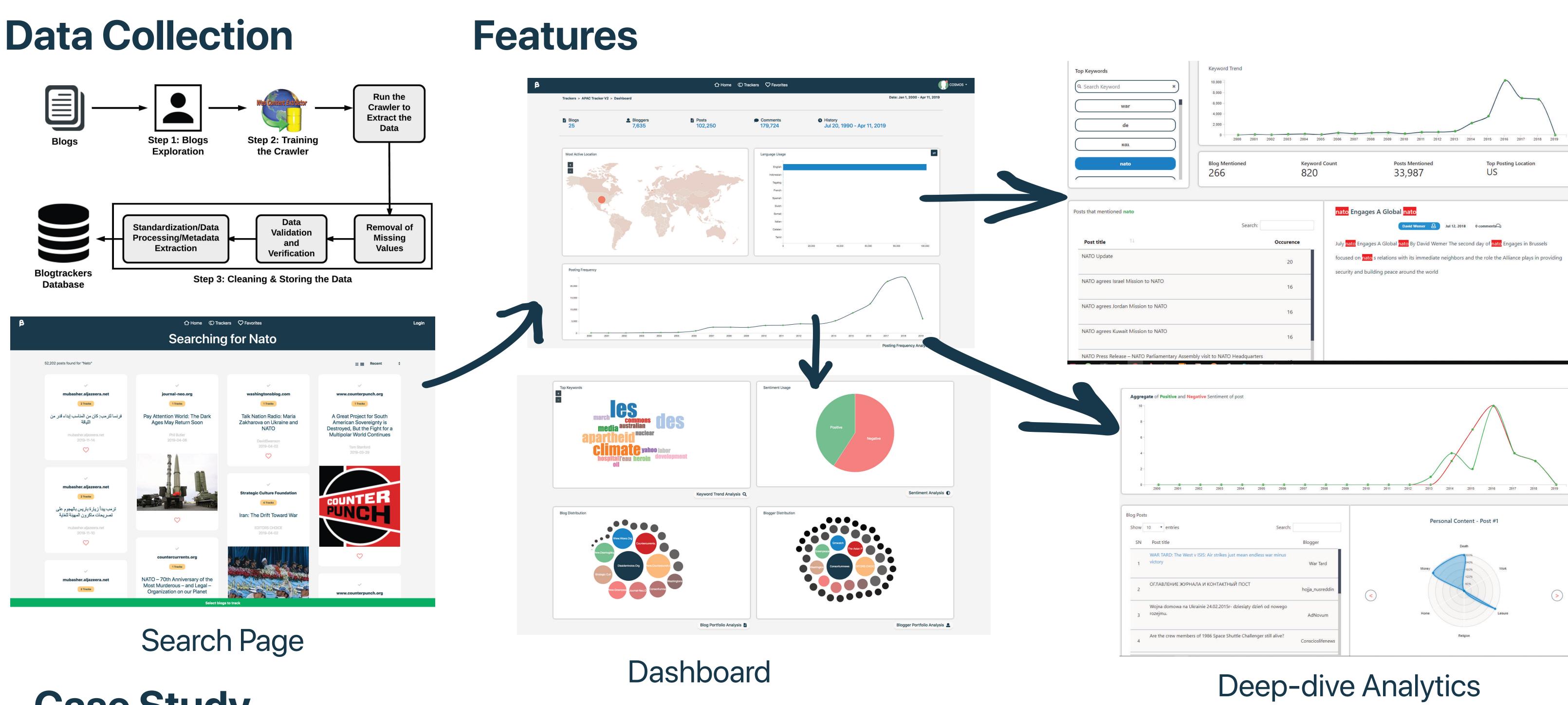
Adewale Obadimu, Muhammad Nihal Hussain, Nitin Agarwal (mnhussain, amobadimu, nxagarwal)@ualr.edu University of Arkansas at Little Rock, Little Rock AR 72204, USA



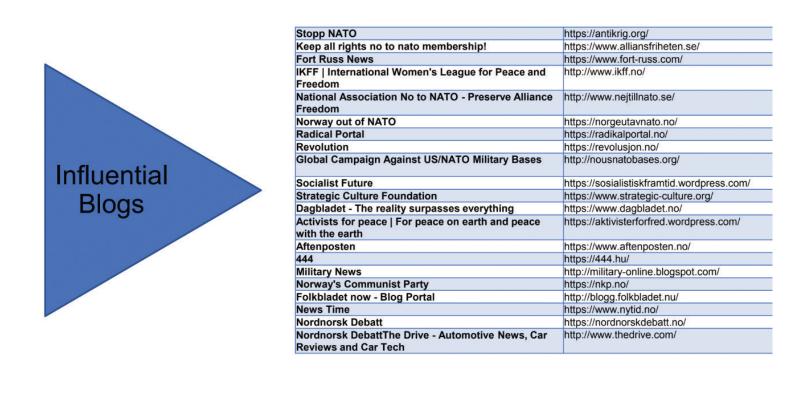
Abstract

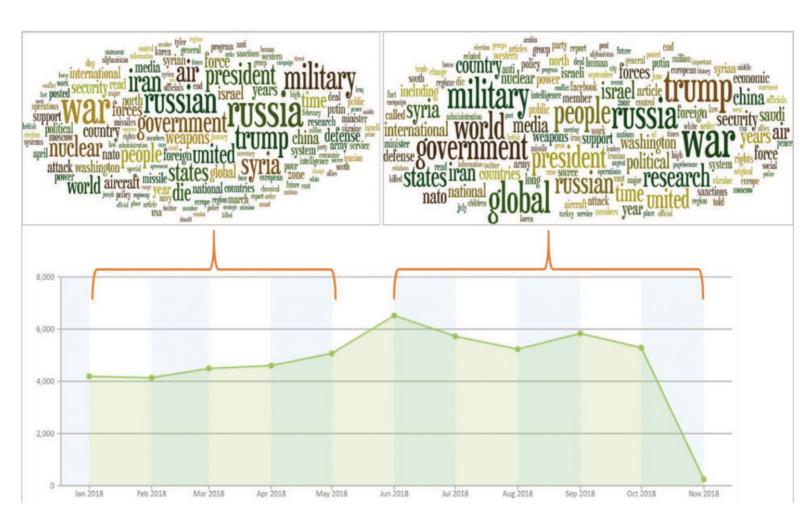
Blogtrackers is a socio-computational tool that can be employed to track, monitor, and understand blogs bloggers, and real-time global events. Blogtrackers provides a set of analytical capabilities, such as:

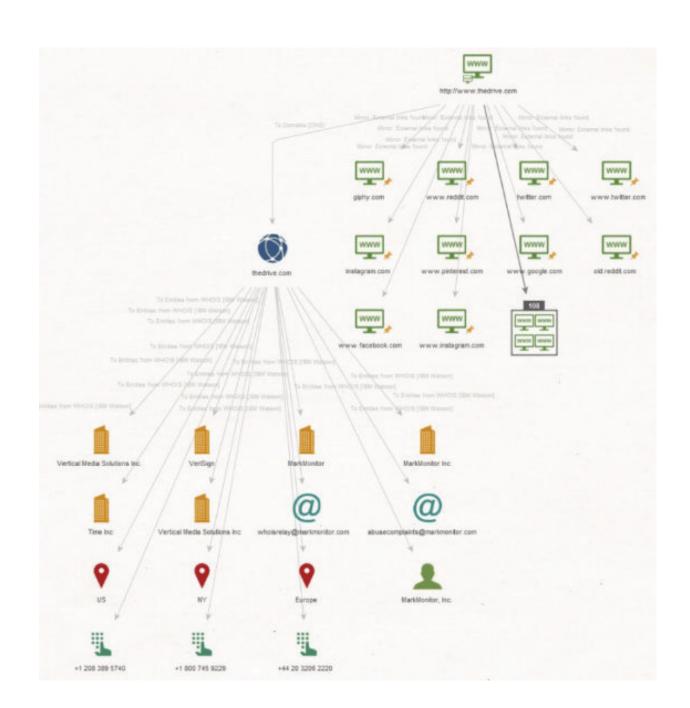
- Measure bloggers' influence.
- Characterize bloggers' via posting trends (active vs. inactive, hobby vs. professional, etc.).
- Ascertain bloggers' psycholinguistic profiles.
- Extract entity networks and blogger networks.
- Conduct sentiment analysis.
- Help identify leading narratives.
- Leverage Social Cyber Forensics to map content dissemination across multiple social media platforms.



Case Study









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